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Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person H&F Corporate Investors IX, Ltd.		2. Issuer Name and Ticker or Trading Symbol Sprinkl, Inc. [CXM]		5. Relationship of Reporting Person(s) to Issuer (Check all applicable) Director _____ Officer (give title below) _____ 10% Owner <input checked="" type="checkbox"/> _____ Other (specify below) _____						
(Last) (First) (Middle) 415 MISSION STREET, SUITE 5700		3. Date of Earliest Transaction (Month/Day/Year) 06/25/2021								
(Street) SAN FRANCISCO, CA 94105		4. If Amendment, Date Original Filed(Month/Day/Year)		6. Individual or Joint/Group Filing(Check Applicable Line) Form filed by One Reporting Person _____ Form filed by More than One Reporting Person <input checked="" type="checkbox"/> _____						
(City) (State) (Zip)		Table 1 - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned								
1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)		4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)			5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
			Code	V	Amount	(A) or (D)	Price			
Common Stock (U)	06/25/2021		C		5,455,519	A	(U)	16,363,617	I	See footnote (3)
Common Stock (U)	06/25/2021		C		10,347,669	A	(U)	26,711,286	I	See footnote (3)
Common Stock (U)	06/25/2021		C		4,903,524	A	(U)	31,614,810	I	See footnote (3)
Common Stock (U)	06/25/2021		C		1,393,143	A	(U)	33,007,953	I	See footnote (3)
Common Stock (U)	06/25/2021		C		18,525	A	(U)	33,026,478	I	See footnote (3)
Common Stock (U)	06/25/2021		C		682,186	A	(U)	33,708,664	I	See footnote (3)
Common Stock (U)	06/25/2021		C		111,752	A	(U)	33,820,416	I	See footnote (3)
Common Stock (U)	06/25/2021		C		1,867,825	A	(U)	35,688,241	I	See footnote (3)
Common Stock (U)	06/25/2021		C		10,810,810	A	(U)	46,499,051	I	See footnote (3)
Common Stock (U)	06/25/2021		C		9,090,909	A	(U)	55,589,960	I	See footnote (3)
Common Stock (U)	06/25/2021		J		55,589,960	D	(U)	0	I	See footnote (3)
Class A Common Stock	06/25/2021		P		1,413,501	A	\$ 16	1,413,501	I	See footnote (3)

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned
(e.g., puts, calls, warrants, options, convertible securities)**

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)		5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)		6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount of Underlying Securities (Instr. 3 and 4)		8. Price of Derivative Security (Instr. 5)	9. Number of Derivative Securities Beneficially Owned Following Reported Transaction(s) (Instr. 4)	10. Ownership Form of Derivative Security: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)
						(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares				
Series A Convertible Preferred Stock	(U)	06/25/2021		C			5,455,519	(U)	(U)	Common Stock (U)	5,455,519	\$ 0	0	I	See footnote (3)
Series B Convertible Preferred Stock	(U)	06/25/2021		C			10,347,669	(U)	(U)	Common Stock (U)	10,347,669	\$ 0	0	I	See footnote (3)
Series C Convertible Preferred Stock	(U)	06/25/2021		C			4,903,524	(U)	(U)	Common Stock (U)	4,903,524	\$ 0	0	I	See footnote (3)
Series D Convertible Preferred Stock	(U)	06/25/2021		C			1,393,143	(U)	(U)	Common Stock (U)	1,393,143	\$ 0	0	I	See footnote (3)
Series D-2 Convertible Preferred Stock	(U)	06/25/2021		C			18,525	(U)	(U)	Common Stock (U)	18,525	\$ 0	0	I	See footnote (3)
Series E-1 Convertible Preferred Stock	(U)	06/25/2021		C			682,186	(U)	(U)	Common Stock (U)	682,186	\$ 0	0	I	See footnote (3)
Series E-2 Convertible Preferred Stock	(U)	06/25/2021		C			111,752	(U)	(U)	Common Stock (U)	111,752	\$ 0	0	I	See footnote (3)
Series F Convertible Preferred Stock	(U)	06/25/2021		C			1,867,825	(U)	(U)	Common Stock (U)	1,867,825	\$ 0	0	I	See footnote (3)
Series G-1 Convertible Preferred Stock	(U)	06/25/2021		C			10,810,810	(U)	(U)	Common Stock (U)	10,810,810	\$ 0	0	I	See footnote (3)

Series G-2 Convertible Preferred Stock	(1)	06/25/2021		C(1)			9,090,909	(1)	(1)	Common Stock (1)	9,090,909	\$ 0	0	I	See footnote (1)
Class B Common Stock	(2)	06/25/2021		J(1)		55,589,960		(2)	(2)	Class A Common Stock	55,589,960	(1)	55,589,960	I	See footnote (1)

Reporting Owners

Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other
H&F Corporate Investors IX, Ltd. 415 MISSION STREET, SUITE 5700 SAN FRANCISCO, CA 94105		X		
Hellman & Friedman Investors IX, L.P. 415 MISSION STREET, SUITE 5700 SAN FRANCISCO, CA 94105		X		
Hellman & Friedman Capital Partners IX, L.P. 415 MISSION STREET, SUITE 5700 SAN FRANCISCO, CA 94105		X		
H&F Splash Holdings IX GP, LLC 415 MISSION STREET, SUITE 5700 SAN FRANCISCO, CA 94105		X		
H&F Splash Holdings IX, L.P. 415 MISSION STREET, SUITE 5700 SAN FRANCISCO, CA 94105		X		

Signatures

H&F CORPORATE INVESTORS IX, LTD. By: /s/ Tarim Wasim Name: Tarim Wasim Title: Vice President		06/29/2021
Signature of Reporting Person		Date
HELLMAN & FRIEDMAN INVESTORS IX, L.P. By: H&F Corporate Investors IX, Ltd., as general partner By: /s/ Tarim Wasim Name: Tarim Wasim Title: Vice President		06/29/2021
Signature of Reporting Person		Date
HELLMAN & FRIEDMAN CAPITAL PARTNERS IX, L.P. By: Hellman & Friedman Investors IX, L.P., as general partner By: H&F Corporate Investors IX, Ltd., as general partner By: /s/ Tarim Wasim Name: Tarim Wasim Title: Vice President		06/29/2021
Signature of Reporting Person		Date
H&F SPLASH HOLDINGS IX GP LLC By: Hellman & Friedman Capital Partners IX, L.P., as controlling member By: Hellman & Friedman Investors IX, L.P., as GP By: H&F Corporate Investors IX, Ltd., as GP By: /s/ Tarim Wasim Name: Tarim Wasim Title: Vice President		06/29/2021
Signature of Reporting Person		Date
H&F SPLASH HOLDINGS IX, L.P. By: H&F Splash Holdings IX GP, LLC, GP By: Hellman & Friedman Capital Partners IX, L.P., contr. mem. By: Hellman & Friedman Investors IX, L.P., GP By: H&F Corporate Investors IX, Ltd., GP By: /s/ Tarim Wasim Title: VP		06/29/2021
Signature of Reporting Person		Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Prior to the closing of the initial public offering of Class A common stock, par value \$0.00003 per share ("Class A Common Stock") of Sprinklr, Inc. (the "Issuer"), all shares of Convertible Preferred Stock automatically converted into shares of common stock, par value \$0.00003 per share at the closing of the initial public offering of the Issuer, all shares of Common Stock were automatically reclassified into shares of Class B common stock, par value \$0.00003, of the Issuer ("Class B Common Stock").
- (2) Each share of Class B Common Stock is convertible at any time at the option of the holder into one share of the Class A Common Stock. Additionally, each share of Class B Common Stock will, subject to certain exceptions, convert automatically into one share of Class A Common Stock defined as the first trading day on or after the date on which the outstanding shares of Class B common stock represent less than 5.0% of the then outstanding Class A and Class B common stock subject to certain timing criteria.
- (3) Reflects securities directly held by H&F Splash Holdings IX, L.P. ("H&F Splash Holdings IX"). H&F Splash Holdings IX GP, LLC ("GPLLC") is the general partner of H&F Splash Holdings IX. Hellman & Friedman Capital Partners IX, L.P. ("HFCP IX") is the controlling member of GPLLC. H&F Corporate Investors IX, Ltd. ("H&F IX") is the general partner of H&F Investors IX.

Remarks:
The Reporting Persons state that this filing shall not be an admission that the Reporting Persons are the beneficial owners of any of the securities reported herein, and each Reporting Person disclaims beneficial ownership of such securities.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

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