
**UNITED STATES
SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549**

SCHEDULE 14A

Proxy Statement Pursuant to Section 14(a) of the Securities Exchange Act of 1934
(Amendment No.)

Filed by the Registrant
Filed by a Party other than the Registrant

Check the appropriate box:

- Preliminary Proxy Statement
- Confidential, for Use of the Commission Only (as permitted by Rule 14a-6(e)(2))
- Definitive Proxy Statement
- Definitive Additional Materials
- Soliciting Material Pursuant to § 240.14a-12

SPRINKLR, INC.

(Name of Registrant as Specified In Its Charter)

(Name of Person(s) Filing Proxy Statement, if Other Than the Registrant)

Payment of Filing Fee (Check all boxes that apply):

- No fee required.
 - Fee paid previously with preliminary materials.
 - Fee computed on table in exhibit required by Item 25(b) per Exchange Act Rules 14a-6(i)(1) and 0-11.
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Your **Vote** Counts!

SPRINKLR, INC.

2023 Annual Meeting

Vote by June 14, 2023

11:59 PM ET

SPRINKLR, INC.
29 WEST 35TH STREET
7TH FLOOR
NEW YORK, NY 10001



V13231-P87696

You invested in **SPRINKLR, INC.** and it's time to vote!

You have the right to vote on proposals being presented at the Annual Meeting. **This is an important notice regarding the availability of proxy material for the stockholder meeting to be held on June 15, 2023.**

Get informed before you vote

View the Notice and Proxy Statement and Annual Report online OR you can receive a free paper or email copy of the material(s) by requesting prior to June 1, 2023. If you would like to request a copy of the material(s) for this and/or future stockholder meetings, you may (1) visit www.ProxyVote.com, (2) call 1-800-579-1639 or (3) send an email to sendmaterial@proxyvote.com. If sending an email, please include your control number (indicated below) in the subject line. Unless requested, you will not otherwise receive a paper or email copy.



For complete information and to vote, visit www.ProxyVote.com

Control #

Smartphone users

Point your camera here and vote without entering a control number



Vote Virtually at the Meeting*

June 15, 2023
10:00 AM EDT

Virtually at:

www.virtualshareholdmeeting.com/CXM2023

*Please check the meeting materials for any special requirements for meeting attendance.

V1.1

THIS IS NOT A VOTABLE BALLOT

This is an overview of the proposals being presented at the upcoming stockholder meeting. Please follow the instructions on the reverse side to vote these important matters.

Voting Items	Board Recommends
1. To elect three Class II directors, each to hold office until our Annual Meeting of Stockholders in 2026.	
Nominees:	
1a. Neeraj Agrawal	✔ For
1b. Edwin Gillis	✔ For
1c. Yvette Kanouff	✔ For
2. To approve, on a non-binding, advisory basis, the compensation of our named executive officers.	✔ For
3. To indicate, on a non-binding, advisory basis, the preferred frequency of stockholder advisory votes on the compensation of our named executive officers.	1 Year
4. To ratify the selection of KPMG LLP as our independent registered public accounting firm for the fiscal year ending January 31, 2024.	✔ For
NOTE: At their discretion, the Proxies are authorized to transact such other business as may properly come before the 2023 Annual Meeting and any adjournments, continuations or postponements thereof.	

Prefer to receive an email instead? While voting on www.ProxyVote.com, be sure to click "Delivery Settings".