

#### UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

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### INITIAL STATEMENT OF BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

| (Print or Type Responses)   |  |   |  |                       |  |  |  |  |
|---|--|---|--|-----------------------|--|--|--|--|
| 1. Name and Address of Reporting Person <sup>*</sup><br>Adams Diane               | 2. Date of Event Requiring<br>Statement (Month/Day/Year)<br>06/22/2021 | 3. Issuer Name and Ticker or Trading Symbol<br>Sprinklr, Inc. [CXM]                                 |  |                       |  |  |  |  |
| (Last) (First) (Middle)<br>C/O SPRINKLR, INC., 29 WEST 35TH<br>STREET , 7TH FLOOR | 00/22/2021   | 4. Relationship of Reporting Person(s) to<br>Issuer<br>(Check all applicable)<br>Director 10% Owner |  |                       | 5. If Amendment, Date Original<br>Filed(Month/Day/Year)  |  |  |  |
| (Street)<br>NEW YORK, NY 10001  |  | X_Officer (give title Other (specify below)   Chief Culture & Talent Officer                        |  | cify                  | 6. Individual or Joint/Group Filing(Check<br>Applicable Line)<br>_X_Form filed by One Reporting Person<br>Form filed by More than One Reporting Person |  |  |  |
| (City) (State) (Zip)  | Table I - Non-Derivative Securities Beneficially Owned                 |   |  |                       |  |  |  |  |
| 1.Title of Security<br>(Instr. 4)   | 2. Amount of Se<br>Beneficially Own<br>(Instr. 4)                      |   | 3. Ownership<br>Form: Direct<br>(D) or Indirect<br>(I)<br>(Instr. 5) | 4. Natur<br>(Instr. 5 | re of Indirect Beneficial Ownership  |  |  |  |
| Common Stock  | 12,436 (1)   |   | D  |                       |  |  |  |  |

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

SEC 1473 (7-02)

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.

#### Table II - Derivative Securities Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

| 1. Title of Derivative Security<br>(Instr. 4) | 2. Date Exercisable and<br>Expiration Date<br>(Month/Day/Year) |                    | 3. Title and Amount of<br>Securities Underlying Derivative<br>Security<br>(Instr. 4) |                               | Price of<br>Derivative | 5. Ownership<br>Form of<br>Derivative<br>Security: | 6. Nature of Indirect Beneficial<br>Ownership<br>(Instr. 5) |
|---|--|--------------------|--|-------------------------------|------------------------|--|---|
|   | Date<br>Exercisable  | Expiration<br>Date | Title  | Amount or<br>Number of Shares | 2                      | Direct (D) or<br>Indirect (I)<br>(Instr. 5)        |   |
| Employee Stock Option (right to buy)          | <u>(2)</u>   | 05/09/2028         | Common<br>Stock  | 208,333 <u>(1)</u>            | \$ 3.99                | D  |   |
| Employee Stock Option (right to buy)          | <u>(3)</u>   | 03/18/2029         | Common<br>Stock  | 85,938 <u>(1)</u>             | \$ 4.25                | D  |   |
| Employee Stock Option (right to buy)          | <u>(4)</u>   | 03/11/2030         | Common<br>Stock  | 275,000 <u>(1)</u>            | \$ 4.93                | D  |   |
| Employee Stock Option (right to buy)          | <u>(5)</u>   | 01/28/2031         | Common<br>Stock  | 200,000 (1)                   | \$ 7.68                | D  |   |

# **Reporting Owners**

|                                |  | Relationships |              |                                |       |  |  |
|--------------------------------|--|---------------|--------------|--------------------------------|-------|--|--|
| Reporting Owner Name / Address |  | Director      | 10%<br>Owner | Officer                        | Other |  |  |
|                                | Adams Diane<br>C/O SPRINKLR, INC.<br>29 WEST 35TH STREET , 7TH FLOOR<br>NEW YORK, NY 10001 |               |              | Chief Culture & Talent Officer |       |  |  |

# **Signatures**

| /s/ Jason Minio, Attorney-in-Fact | 06/22/2021 |
|-----------------------------------|------------|
| **Signature of Reporting Person   | Date       |

# **Explanation of Responses:**

\* If the form is filed by more than one reporting person, see Instruction 5(b)(v).

- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Each share of Common Stock shall be reclassified into one share of Class B Common Stock immediately prior to the completion of the Issuer's initial public offering of Class A Common Stock.
- (2) One fourth (1/4th) of the shares subject to the option award vested on April 2, 2019, and one forty-eighth (1/48th) of the shares subject to the option award vested or shall vest on the first day of each month thereafter, subject to the Reporting Person's continuous service.
- (3) One fourth (1/4th) of the shares subject to the option award vested on May 1, 2020, and one forty-eighth (1/48th) of the shares subject to the option award vested or shall vest on the first day of each month thereafter, subject to the Reporting Person's continuous service.
- (4) One fourth (1/4th) of the shares subject to the option award vested on March 11, 2021, and one forty-eighth (1/48th) of the shares subject to the option award vested or shall vest on the first day of each month thereafter, subject to the Reporting Person's continuous service.
- (5) One fifth (1/5th) of the shares subject to the option award shall vest on January 28, 2022, and one sixtieth (1/60th) of the shares subject to the option award shall vest on the first day of each month thereafter, subject to the Reporting Person's continuous service.

#### **Remarks:**

Exhibit List - Exhibit 24 - Power of Attorney

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, See Instruction 6 for procedure.

Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.

Exhibit 24

POWER OF ATTORNEY

(For Executing Form ID and Forms 3, 4 and 5)

Know all by these presents, that the undersigned hereby constitutes and appoints each of Jaime Chase, Patrick Kavanaugh Charles York, Ryan Daniels, Jason Minio and Jill Simon of Cooley LLP, and Vivek Kundra and Christopher Lynch of Sprinklr, Inc. (the "Company"), signing individually, the undersigned's true and lawful attorneys-in fact and agents to:

(1) Prepare, execute in the undersigned's name and on the undersigned's behalf, and submit to the Securities and Exchange Commission (the "SEC") Form ID and Forms 3, 4 and 5 (including amendments thereto and joint filing agreements in connection therewith) in accordance with Section 16(a) of the Securities Exchange Act of 1934, as amended (the "Exchange Act") and the rules thereunder in the undersigned's capacity as an officer, director or beneficial owner of more than 10% of a registered class of securities of the Company;

(2) Do and perform any and all acts for and on behalf of the undersigned that may be necessary or desirable to prepare and execute any such Forms 3, 4 or 5 (including amendments thereto and joint filing agreements in connection therewith) and file such forms with the SEC and any stock exchange, self-regulatory association or any similar authority; and

(3) Take any other action of any type whatsoever in connection with the foregoing that, in the opinion of such attorney-in-fact, may be of benefit to, in the best interest of, or legally required of the undersigned, it being understood that the documents executed by the attorney-in-fact on behalf of the undersigned pursuant to this Power of Attorney shall be in such form and shall contain such terms and conditions as the attorney-in-fact may approve in the attorney-in-fact's discretion.

The undersigned hereby grants to each such attorney in fact full power and authority to do and perform any and every act and thing whatsoever requisite, necessary, or proper to be done in the exercise of any of the rights and powers herein granted, as fully to all intents and purposes as the undersigned might or could do if personally present, with full power of substitution or revocation, hereby ratifying and confirming all that such attorney in fact, or such attorney in fact's substitute or substitutes, shall lawfully do or cause to be done by virtue of this power of attorney and the rights and powers herein granted. The undersigned acknowledges that the foregoing attorneys-in-fact, and their substitutes, in serving in such capacity at the request of the undersigned, are not assuming (nor is the Company assuming) any of the undersigned's responsibilities to comply with Section 16 of the Exchange Act.

This Power of Attorney shall remain in full force and effect until the earliest to occur of (a) the undersigned is no longer required to file Forms 3, 4 and 5 with respect to the undersigned's holdings of and transactions in securities issued by the Company, (b) revocation by the undersigned in a signed writing delivered to the Company and the foregoing attorneys-in fact or (c) as to any attorney-in-fact individually, until such attorney-in-fact is no longer employed by the Company or Cooley LLP, as applicable.

IN WITNESS WHEREOF, the undersigned has caused this Power of Attorney to be executed as of the date written below.

Date: May 26, 2021 /s/ Diane K. Adams Diane K. Adams