

INITIAL STATEMENT OF BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

| | | | | | | |
|--|--|--|--|--|--|---|
| 1. Name and Address of Reporting Person Lee Roger H <small>(Last) (First) (Middle)</small> C/O BATTERY VENTURES, ONE MARINA PARK DRIVE, SUITE 1100 <small>(Street)</small> BOSTON, MA 02210 <small>(City) (State) (Zip)</small> | | 2. Date of Event Requiring Statement (Month/Day/Year) 06/22/2021 | 3. Issuer Name and Ticker or Trading Symbol Sprinklr, Inc. [CXM] | 4. Relationship of Reporting Person(s) to Issuer (Check all applicable) <input type="checkbox"/> Director <input checked="" type="checkbox"/> 10% Owner <input type="checkbox"/> Officer (give title below) <input type="checkbox"/> Other (specify below) | 5. If Amendment, Date Original Filed(Month/Day/Year) | 6. Individual or Joint/Group Filing(Check Applicable Line) <input type="checkbox"/> Form filed by One Reporting Person <input checked="" type="checkbox"/> Form filed by More than One Reporting Person |
|--|--|--|--|--|--|---|

Table I - Non-Derivative Securities Beneficially Owned

| 1. Title of Security (Instr. 4) | 2. Amount of Securities Beneficially Owned (Instr. 4) | 3. Ownership Form: Direct (D) or Indirect (I) (Instr. 5) | 4. Nature of Indirect Beneficial Ownership (Instr. 5) |
|---------------------------------|---|--|--|
| Common Stock | 29,703 (1) | I | By Battery Ventures IX, L.P. (2) |
| Common Stock | 297 (1) | I | By Battery Investment Partners IX, LLC (3) |
| Common Stock | 862,093 (1) | I | By Battery Ventures Select Fund I, L.P (4) |
| Common Stock | 85,262 (1) | I | By Battery Investment Partners Select Fund I, L.P. (5) |

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

SEC 1473 (7-02)

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.

Table II - Derivative Securities Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

| 1. Title of Derivative Security (Instr. 4) | 2. Date Exercisable and Expiration Date (Month/Day/Year) | | 3. Title and Amount of Securities Underlying Derivative Security (Instr. 4) | | 4. Conversion or Exercise Price of Derivative Security | 5. Ownership Form of Derivative Security: Direct (D) or Indirect (I) (Instr. 5) | 6. Nature of Indirect Beneficial Ownership (Instr. 5) |
|--|--|-----------------|---|----------------------------|--|---|--|
| | Date Exercisable | Expiration Date | Title | Amount or Number of Shares | | | |
| Series A Preferred Stock | (6) | (6) | Common Stock | 19,846,041 (1) (6) | \$ (6) | I | By Battery Ventures IX, L.P. (2) |
| Series A Preferred Stock | (6) | (6) | Common Stock | 198,440 (1) (6) | \$ (6) | I | By Battery Investment Partners IX, LLC (3) |
| Series B Preferred Stock | (6) | (6) | Common Stock | 14,321,250 (1) (6) | \$ (6) | I | By Battery Ventures IX, L.P. (2) |
| Series B Preferred Stock | (6) | (6) | Common Stock | 143,199 (1) (6) | \$ (6) | I | By Battery Investment Partners IX, LLC (3) |
| Series C Preferred Stock | (6) | (6) | Common Stock | 6,473,307 (1) (6) | \$ (6) | I | By Battery Ventures IX, L.P. (2) |
| Series C Preferred Stock | (6) | (6) | Common Stock | 64,728 (1) (6) | \$ (6) | I | By Battery Investment Partners IX, LLC (3) |
| Series D Preferred Stock | (6) | (6) | Common Stock | 287,166 (1) (6) | \$ (6) | I | By Battery Ventures IX, L.P. (2) |
| Series D Preferred Stock | (6) | (6) | Common Stock | 2,871 (1) (6) | \$ (6) | I | By Battery Investment Partners IX, LLC (3) |
| Series D-2 Preferred Stock | (6) | (6) | Common Stock | 91,707 (1) (6) | \$ (6) | I | By Battery Ventures IX, L.P. (2) |
| Series D-2 Preferred Stock | (6) | (6) | Common Stock | 918 (1) (6) | \$ (6) | I | By Battery Investment Partners IX, LLC (3) |
| Series E-1 Preferred Stock | (6) | (6) | Common Stock | 14,289 (1) (6) | \$ (6) | I | By Battery Ventures IX, L.P. (2) |
| Series E-1 Preferred Stock | (6) | (6) | Common Stock | 144 (1) (6) | \$ (6) | I | By Battery Investment Partners IX, LLC (3) |
| Series E-1 Preferred Stock | (6) | (6) | Common Stock | 78,340 (1) (6) | \$ (6) | I | By Battery Ventures Select Fund I, L.P (4) |
| Series E-1 Preferred Stock | (6) | (6) | Common Stock | 7,748 (1) (6) | \$ (6) | I | By Battery Investment Partners Select Fund I, L.P. (5) |
| Series E-2 Preferred Stock | (6) | (6) | Common Stock | 1,773 (1) (6) | \$ (6) | I | By Battery Ventures IX, L.P. (2) |
| Series E-2 Preferred Stock | (6) | (6) | Common Stock | 18 (1) (6) | \$ (6) | I | By Battery Investment Partners IX, LLC (3) |
| Series E-2 Preferred Stock | (6) | (6) | Common Stock | 30,499 (1) (6) | \$ (6) | I | By Battery Ventures Select Fund I, L.P (4) |
| Series E-2 Preferred Stock | (6) | (6) | Common Stock | 3,016 (1) (6) | \$ (6) | I | By Battery Investment Partners Select Fund I, L.P. (5) |
| Series F Preferred Stock | (6) | (6) | Common Stock | 5,498 (1) (6) | \$ (6) | I | By Battery Ventures IX, L.P. (2) |
| Series F Preferred Stock | (6) | (6) | Common Stock | 55 (1) (6) | \$ (6) | I | By Battery Investment Partners IX, LLC (3) |
| Series F Preferred Stock | (6) | (6) | Common Stock | 1,436,205 (1) (6) | \$ (6) | I | By Battery Ventures Select Fund I, L.P (4) |
| Series F Preferred Stock | (6) | (6) | Common Stock | 142,042 (1) (6) | \$ (6) | I | By Battery Investment Partners Select Fund I, L.P. (5) |

Reporting Owners

| Reporting Owner Name / Address | Relationships | | | |
|--|---------------|-----------|---------|-------|
| | Director | 10% Owner | Officer | Other |
| Lee Roger H C/O BATTERY VENTURES ONE MARINA PARK DRIVE, SUITE 1100 BOSTON, MA 02210 | | X | | |
| BROWN MICHAEL MAURICE C/O BATTERY VENTURES ONE MARINA PARK DRIVE, SUITE 1100 BOSTON, MA 02210 | | X | | |

| | | | | |
|--|--|---|--|--|
| Feldman Jesse C/O BATTERY VENTURES ONE MARINA PARK DRIVE, SUITE 1100 BOSTON, MA 02210 | | X | | |
| FLEISCHER RUSSELL L C/O BATTERY VENTURES ONE MARINA PARK DRIVE, SUITE 1100 BOSTON, MA 02210 | | X | | |
| Stoner Chelsea R. C/O BATTERY VENTURES ONE MARINA PARK DRIVE, SUITE 1100 BOSTON, MA 02210 | | X | | |

Signatures

| | | |
|--|--|---------------------|
| /s/ Roger H. Lee | | 06/22/2021 |
| <small>**Signature of Reporting Person</small> | | <small>Date</small> |
| /s/ Michael M. Brown | | 06/22/2021 |
| <small>**Signature of Reporting Person</small> | | <small>Date</small> |
| /s/ Jesse Feldman | | 06/22/2021 |
| <small>**Signature of Reporting Person</small> | | <small>Date</small> |
| /s/ Russell L. Fleischer | | 06/22/2021 |
| <small>**Signature of Reporting Person</small> | | <small>Date</small> |
| /s/ Chelsea R. Stoner | | 06/22/2021 |
| <small>**Signature of Reporting Person</small> | | <small>Date</small> |

Explanation of Responses:

* If the form is filed by more than one reporting person, *see* Instruction 5(b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

(1) Each share of Common Stock shall be reclassified into one share of Class B Common Stock immediately prior to the completion of the Issuer's initial public offering of Class A Common Stock.

The reported securities are owned directly by Battery Ventures IX, L.P. ("BV IX"). The sole general partner of BV IX is Battery Partners IX, LLC ("BP IX"). BP IX's investment adviser is Battery Management Corp. Neeraj Agrawal, Michael Brown, Jesse Feldman, Roger Lee, R. David Tabors and Scott Tobin are the managing members of BP IX and may be deemed to share voting and dispositive power over the securities held by BV IX. Each of the reporting persons disclaims beneficial ownership of these securities except to the extent of his, her or its pecuniary interest therein, and the inclusion of these securities in this report shall not be deemed an admission of beneficial ownership of the reported securities for purposes of Section 16 of for any other purpose.

The reported securities are owned directly by Battery Investment Partners IX, LLC ("BIP IX"). The sole managing member of BIP IX is BP IX. BP IX's investment adviser is Battery Management Corp. Neeraj Agrawal, Michael Brown, Jesse Feldman, Roger Lee, R. David Tabors and Scott Tobin are the managing members of BP IX and may be deemed to share voting and dispositive power over the securities held by BIP IX. Each of the reporting persons disclaims beneficial ownership of these securities except to the extent of his, her or its pecuniary interest therein, and the inclusion of these securities in this report shall not be deemed an admission of beneficial ownership of the reported securities for purposes of Section 16 of for any other purpose.

The reported securities are owned directly by Battery Ventures Select Fund I, L.P. ("BV Sel I"). The sole general partner of BV Sel I is Battery Partners Select Fund I, L.P. ("BP Sel I"). The general partner of BP Sel I is Battery Partners Select Fund I GP, LLC ("BP Sel I GP"). BP Sel I GP's investment adviser is Battery Management Corp. Neeraj Agrawal, Michael Brown, Morad Elhafed, Jesse Feldman, Russell Fleischer, Roger Lee, Itzik Parnafes, Chelsea Stoner, Dharmesh Thakker, R. David Tabors and Scott Tobin are the managing members of BP Sel I GP and may be deemed to share voting and dispositive power over the securities held by BV Sel I. Each of the reporting persons disclaims beneficial ownership of these securities except to the extent of his, her or its pecuniary interest therein, and the inclusion of these securities in this report shall not be deemed an admission of beneficial ownership of the reported securities for purposes of Section 16 of for any other purpose.

The reported securities are owned directly by Battery Investment Partners Select Fund I, L.P. ("BIP Sel I"). The sole general partner of BIP Sel I is BP Sel I GP. BP Sel I GP's investment adviser is Battery Management Corp. Neeraj Agrawal, Michael Brown, Morad Elhafed, Jesse Feldman, Russell Fleischer, Roger Lee, Itzik Parnafes, Chelsea Stoner, Dharmesh Thakker, R. David Tabors and Scott Tobin are the managing members and officers of BP Sel I GP and may be deemed to share voting and dispositive power over the securities held by BIP Sel I. Each of the reporting persons disclaims beneficial ownership of these securities except to the extent of his, her or its pecuniary interest therein, and the inclusion of these securities in this report shall not be deemed an admission of beneficial ownership of the reported securities for purposes of Section 16 of for any other purpose.

(6) Each share of Series A Preferred Stock, Series B Preferred Stock, Series C Preferred Stock, Series D Preferred Stock, Series D-2 Preferred Stock, Series E-1 Preferred Stock, Series E-2 Preferred Stock and Series F Stock will automatically convert into shares of Common Stock on a 1:1 basis immediately prior to the closing of the Issuer's initial public offering and have no expiration date.

Remarks:

1 of 2: The number of joint filers exceeds the EDGAR maximum of 10 joint filers per Form. This Form 3 is being filed in conjunction with a Form 3 being filed by Battery Ventures IX, L.P. and other filing persons.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *See* Instruction 6 for procedure.

Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.