

# FORM 4

## UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

| OMB APPROVAL                                   |           |
|--|-----------|
| OMB Number:                                    | 3235-0287 |
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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

### STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

| 1. Name and Address of Reporting Person<br>CHAMBERS JOHN T                    |                                      | 2. Issuer Name and Ticker or Trading Symbol<br>Sprinkl, Inc. [CXM]                      |                                | 5. Relationship of Reporting Person(s) to Issuer<br>(Check all applicable)<br><input checked="" type="checkbox"/> Director <input type="checkbox"/> 10% Owner<br><input type="checkbox"/> Officer (give title below) <input type="checkbox"/> Other (specify below) |   |            |   |  |   |
|---|--------------------------------------|---|--------------------------------|---|---|------------|---|--|---|
| (Last) (First) (Middle)<br>C/O SPRINKLR, INC., 29 WEST 35TH STREET, 7TH FLOOR |                                      | 3. Date of Earliest Transaction (Month/Day/Year)<br>06/25/2021                          |                                | 6. Individual or Joint/Group Filing (Check Applicable Line)<br><input checked="" type="checkbox"/> Form filed by One Reporting Person<br><input type="checkbox"/> Form filed by More than One Reporting Person  |   |            |   |  |   |
| (Street)<br>NEW YORK, NY 10001  |                                      | 4. If Amendment, Date Original Filed (Month/Day/Year)<br>06/29/2021                     |                                |   |   |            |   |  |   |
| (City) (State) (Zip)  |                                      | <b>Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned</b> |                                |   |   |            |   |  |   |
| 1. Title of Security (Instr. 3)   | 2. Transaction Date (Month/Day/Year) | 2A. Deemed Execution Date, if any (Month/Day/Year)                                      | 3. Transaction Code (Instr. 8) |   | 4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5) |            | 5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4) | 6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | 7. Nature of Indirect Beneficial Ownership (Instr. 4) |
|   |                                      |   | Code                           | V   | Amount  | (A) or (D) | Price   |  |   |
| Class A Common Stock  | 06/25/2021                           |   | A                              | (1)(2)  | 17,631  | A          | \$ 0  | 17,631   | D   |

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)**

| 1. Title of Derivative Security (Instr. 3) | 2. Conversion or Exercise Price of Derivative Security | 3. Transaction Date (Month/Day/Year) | 3A. Deemed Execution Date, if any (Month/Day/Year) | 4. Transaction Code (Instr. 8) | 5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5) | 6. Date Exercisable and Expiration Date (Month/Day/Year) |                 | 7. Title and Amount of Underlying Securities (Instr. 3 and 4) |                            | 8. Price of Derivative Security (Instr. 5) | 9. Number of Derivative Securities Beneficially Owned Following Reported Transaction(s) (Instr. 4) | 10. Ownership Form of Derivative Security: Direct (D) or Indirect (I) (Instr. 4) | 11. Nature of Indirect Beneficial Ownership (Instr. 4) |
|--|--|--------------------------------------|--|--------------------------------|---|--|-----------------|---|----------------------------|--|--|--|--|
|  |  |                                      |  |                                |   | Date Exercisable   | Expiration Date | Title   | Amount or Number of Shares |  |  |  |  |
| Stock Option (right to buy) (2)            | \$ 0   | 06/25/2021                           |  | A                              | 0   | (3)  | 06/25/2031      | Class A Common Stock  | 0                          | \$ 0                                       | 0  | D  |  |

## Reporting Owners

| Reporting Owner Name / Address  | Relationships |           |         |       |
|---|---------------|-----------|---------|-------|
|   | Director      | 10% Owner | Officer | Other |
| CHAMBERS JOHN T<br>C/O SPRINKLR, INC.<br>29 WEST 35TH STREET, 7TH FLOOR<br>NEW YORK, NY 10001 | X             |           |         |       |

## Signatures

|                                   |            |
|-----------------------------------|------------|
| /s/ Jason Minio, Attorney-in-Fact | 05/05/2022 |
| Signature of Reporting Person     | Date       |

## Explanation of Responses:

\* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).

\*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

- (1) Represents a restricted stock unit ("RSU") award. The RSUs will vest in full on the earlier of (a) June 25, 2022 or (b) the day prior to the date of the Issuer's next annual stockholder meeting, subject to the Reporting Person's continuous service through such vesting date.
- (2) The initial Form 4 filed on June 29, 2021 inadvertently reported the RSU award received by the Reporting Person as a stock option rather than an RSU award. This amendment serves to remove the stock option award from Table II and report the RSU in Table I.
- (3) Not applicable.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure.

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