FORM 4

## **UNITED STATES SECURITIES AND EXCHANGE COMMISSION**

Washington, D.C. 20549

| OMB APPROVAL             |           |  |  |  |  |  |  |  |  |
|--------------------------|-----------|--|--|--|--|--|--|--|--|
| OMB Number:              | 3235-0287 |  |  |  |  |  |  |  |  |
| Estimated average burden |           |  |  |  |  |  |  |  |  |
| hours per response:      | 0.5       |  |  |  |  |  |  |  |  |

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

## STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

| Name and Address of Reporting Person      Haley Daniel P |  |  |  |        | 2. Issuer Name and Ticker or Trading Symbol Sprinklr, Inc. [ CXM ] |  |  |       |  |   |                    |   |                         |   | 5. Relationship of Reporting Person(s) to (Check all applicable)  Director                        |  |                     |  | /ner   |  |
|--|--|--|--|--------|--|--|--|-------|--|---|--------------------|---|-------------------------|---|---|--|---------------------|--|--|--|
| (Last)<br>C/O SPRINKI                                    | (First)  | (M   | fiddle)  |        | 3. Date of Earliest Transaction (Month/Day/Year) 03/15/2023        |  |  |       |  |   |                    |   |                         | X                                       | Officer (g<br>below)<br>Genera  | give title Other (below) ral Counsel and Corp. Se                  |                     | . ,  |  |  |
| 29 WEST 35TH STREET, 7TH FLOOR                           |  |  |  |        |  | 4. If Amendment, Date of Original Filed (Month/Day/Year) |  |       |  |   |                    |   |                         | 6. Indiv                                | Individual or Joint/Group Filing (Check Applicable Line)     X Form filed by One Reporting Person |  |                     |  |  |  |
| (Street) NEW YORK  | NY   |  | 0001   |        |  |  |  |       |  |   |                    |   |                         | Form filed by More than One Reporting F |   |  |                     | g Person   |  |  |
| (City)   | (State)  |  | ip)  |        |  |  |  |       |  |   |                    |   |                         |   |   |  |                     |  |  |  |
|  | Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned   |  |  |        |  |  |  |       |  |   |                    |   |                         |   |   |  |                     |  |  |  |
| Date   |  |  |  |        | ansaction<br>hth/Day/Year)   |  | 2A. Deemed<br>Execution Date,<br>if any<br>(Month/Day/Year)  |       | Transaction Disp<br>Code (Instr.                               |   |                    |   | quired (A<br>(Instr. 3, |   | Securities<br>Beneficially  | eneficially Owned<br>ollowing Reported                             |                     | vnership<br>n: Direct (D)<br>direct (I)<br>r. 4)                         | 7. Nature of<br>Indirect<br>Beneficial<br>Ownership<br>(Instr. 4)  |  |
|  |  |  |  |        |  |  |  |       | Code   | v | Amount             |   | (A) or<br>(D)           | Price                                   | (Instr. 3 and   |  |                     |  | (mou. 4)   |  |
| Class A Common Stock 03/1:                               |  |  |  |        |  | /15/2023   |  |       |  |   | 1,00               | 00 A (  |                         | (1)                                     | 101,544   |  |                     | D  |  |  |
|  | Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities) |  |  |        |  |  |  |       |  |   |                    |   |                         |   |   |  |                     |  |  |  |
| 1. Title of<br>Derivative<br>Security (Instr.<br>3)      | 2.<br>Conversion<br>or Exercise<br>Price of<br>Derivative<br>Security  | 3. Transaction<br>Date<br>(Month/Day/Year) | 3A. Deemed<br>Execution Date<br>if any<br>(Month/Day/Yea | te, Tr | Code (Instr.   |  | 5. Number of<br>Derivative<br>Securities<br>Acquired (A)<br>or Disposed<br>of (D) (Instr. 3,<br>4 and 5) |       | 6. Date Exercisable and<br>Expiration Date<br>(Month/Day/Year) |   | •                  | 7. Title and Amour<br>Securities Underly<br>Derivative Security<br>3 and 4) |                         | erlying                                 | 8. Price of<br>Derivative<br>Security<br>(Instr. 5)   | 9. Number derivative Securities Beneficia Owned Following Reported | e<br>s<br>ally<br>g | 10.<br>Ownership<br>Form:<br>Direct (D)<br>or Indirect<br>(I) (Instr. 4) | 11. Nature<br>of Indirect<br>Beneficial<br>Ownership<br>(Instr. 4) |  |
|  |  |  |  | Co     | ode  | v  | (A)  | (D)   | Date<br>Exercisal  |   | expiration<br>Date | o<br>N  |                         | Amount<br>or<br>Number<br>of Shares     |   | Transaction(s<br>(Instr. 4)  |                     | "  |  |  |
| Class B Common<br>Stock                                  | (1)  | 03/15/2023                                 |  |        | С  |  |  | 1,000 | (1)  |   | (1)                | Class A<br>Common<br>Stock  |                         | 1,000                                   | \$0.00  | 140,291  |                     | D  |  |  |

## **Explanation of Responses:**

1. Each share of Class B Common Stock is convertible at any time at the option of the Reporting Person into one share of Class A Common Stock. Each share of Class B Common Stock will convert automatically into shares of Class A common Stock, on a one-to-one basis, upon the following: (1) the sale or transfer of such share of Class B Common Stock, subject to certain exceptions specified in the Issuer's amended and restated certificate of incorporation; (2) the death of the Reporting Person; and (3) the final conversion date, defined as the first trading day on or after the date on which the outstanding shares of Class B Common Stock represent less than 5.0% of the Issuer's then-outstanding Class A and Class B Common Stock, subject to certain timing criteria.

## Remarks:

/s/ Jason Minio, Attorney-in-Fact 03/17/2023

\*\* Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- $^{\star}$  If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.