## FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

OMB APPROVAL

OMB Number: 3235-0287 Estimated average burden hours per response: 0.5

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

Check this box to indicate that a transaction was made pursuant to a contract, instruction or written plan for the purchase or sale of equity securities of the issuer that is intended to satisfy the affirmative defense conditions of Rule

## STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

| 10b5-1(c). See Instruction 10.  |   |   |  |  |  |  |
|---|---|---|--|--|--|--|
| in that is a large of the pointing to be of | 2. Issuer Name <b>and</b> Ticker or Trading Symbol<br><u>Sprinklr, Inc.</u> [ CXM ] | 5. Relationship of Reporting Person(s) to Issuer<br>(Check all applicable)<br>Director X 10% Owner  |  |  |  |  |
| (Last) (First) (Middle)   | 3. Date of Earliest Transaction (Month/Day/Year)<br>09/15/2023                      | Officer (give title Other (specify below) below)  |  |  |  |  |
| ONE MARINA PARK DRIVE, SUITE 1100   | 4. If Amendment, Date of Original Filed (Month/Day/Year)                            | 6. Individual or Joint/Group Filing (Check Applicable Line)<br>X Form filed by One Reporting Person<br>Form filed by More than One Reporting Person |  |  |  |  |
| (Street)<br>BOSTON MA 02210   |   |   |  |  |  |  |
| (City) (State) (Zip)  | retive Securities Accurred Dispessed of an Deposition                               |   |  |  |  |  |

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

| 1. Title of Security (Instr. 3) | 2. Transaction<br>Date<br>(Month/Day/Year) | 2A. Deemed<br>Execution Date,<br>if any<br>(Month/Day/Year) | 3.<br>Transaction<br>Code (Instr.<br>8) |   | 4. Securities Acquired (A) or<br>Disposed Of (D) (Instr. 3, 4 and 5) |               |                              | 5. Amount of<br>Securities<br>Beneficially Owned<br>Following Reported | 6. Ownership<br>Form: Direct (D)<br>or Indirect (I)<br>(Instr. 4) | 7. Nature of<br>Indirect<br>Beneficial<br>Ownership                              |
|---------------------------------|--|---|---|---|--|---------------|------------------------------|--|---|--|
|                                 |  |   | Code                                    | v | Amount   | (A) or<br>(D) | Price                        | Transaction(s)<br>(Instr. 3 and 4)                                     |   | (Instr. 4)   |
| Class A Common Stock            | 09/15/2023                                 |   | G                                       |   | 88,705   | D             | <b>\$0.00</b> <sup>(1)</sup> | 0(2)   | D   |  |
| Class A Common Stock            |  |   |   |   |  |               |                              | 8,035,367  | Ι   | By Battery<br>Ventures<br>IX, L.P. <sup>(3)</sup>                                |
| Class A Common Stock            |  |   |   |   |  |               |                              | 79,072   | Ι   | By Battery<br>Investment<br>Partners<br>IX, LLC <sup>(4)</sup>                   |
| Class A Common Stock            |  |   |   |   |  |               |                              | 215,670  | I   | By Battery<br>Investment<br>Partners<br>Select<br>Fund I,<br>L.P. <sup>(5)</sup> |
| Class A Common Stock            |  |   |   |   |  |               |                              | 2,180,664  | I   | By Battery<br>Ventures<br>Select<br>Fund I,<br>L.P. <sup>(6)</sup>               |

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned

(e.g., puts, calls, warrants, options, convertible securities)

| 1. Title of<br>Derivative<br>Security (Instr. 3) | 2.<br>Conversion<br>or Exercise<br>Price of<br>Derivative<br>Security | 3. Transaction<br>Date<br>(Month/Day/Year) | Date, Transaction Derivativ<br>Code (Instr. Securitie<br>ay/Year) 8) Acquired<br>or Dispo |   | virvative Expiration Date<br>ccurities (Month/Day/Year)<br>cquired (A)<br>Disposed of<br>) (Instr. 3, 4 |     |                     | 7. Title and Amount of<br>Securities Underlying<br>Derivative Security<br>(Instr. 3 and 4) |       | Derivative<br>Security<br>(Instr. 5) | 9. Number of<br>derivative<br>Securities<br>Beneficially<br>Owned<br>Following<br>Reported | Form:<br>Direct (D)<br>or Indirect<br>(I) (Instr. 4) | 11. Nature<br>of Indirect<br>Beneficial<br>Ownership<br>(Instr. 4) |  |
|--|---|--|---|---|---|-----|---------------------|--|-------|--------------------------------------|--|--|--|--|
|  |   |  | Code  | v | (A)   | (D) | Date<br>Exercisable | Expiration<br>Date   | Title | Amount<br>or<br>Number<br>of Shares  |  | Transaction(s)<br>(Instr. 4)                         |  |  |

Explanation of Responses:

1. Gift without consideration

2. The securities held by the Reporting Person prior to the transaction reported herein reflect the receipt of securities pursuant to pro rata distributions in kind, effected by each of Battery Partners IX, LLC ("BP IX") and Battery Investment Partners IX, LLC ("BIP IX") to its members for no additional consideration, including the Reporting Person. The receipt of such securities by the Reporting Person constituted a change in form of ownership and, therefore, was not required to be reported pursuant to Section 16.

3. Securities are held by Battery Ventures IX, L.P. ("BV IX"). Battery Partners IX, LLC ("BP IX") is the general partner of BV IX. The Reporting Person is a managing member of BP IX and may be deemed to share voting and dispositive power over these securities. The Reporting Person disclaims beneficial ownership of these securities except to the extent of his pecuniary interest therein, and the inclusion of these securities in this report shall not be deemed an admission of beneficial ownership of the reported securities for purposes of Section 16 of for any other purpose.

4. Securities are held by Battery Investment Partners IX, LLC ("BIP IX"). BP IX is the managing member of BIP IX. The Reporting Person is a managing member of BP IX and may be deemed to share voting and dispositive power over these securities. The Reporting Person disclaims beneficial ownership of these securities except to the extent of his pecuniary interest therein, and the inclusion of these securities in this report shall not be deemed an admission of beneficial ownership of the reported securities for purposes of Section 16 of for any other purpose.

5. Securities are held by Battery Investment Partners Select Fund I, L.P. ("BIP Select I"). The Reporting Person has an economic interest in BIP Select I. The Reporting Person disclaims beneficial ownership of these securities except to the extent of his pecuniary interest therein, if any, and the inclusion of these securities in this report shall not be deemed an admission of beneficial ownership of the reported securities for purposes of Section 16 of for any other nurrose.

6. Securities are held by Battery Ventures Select Fund I, L.P. ("BV Select I"). The Reporting Person has an economic interest in BV Select I. The Reporting Person disclaims beneficial ownership of these securities except to the extent of his pecuniary interest therein, if any, and the inclusion of these securities in this report shall not be deemed an admission of beneficial ownership of the reported securities for purposes of Section 16 of for any other purpose.

Remarks:

<u>/s/ Christopher Schiavo, as</u> <u>Attorney-in-Fact for R. David</u> <u>Tabors</u>

09/19/2023

\*\* Signature of Reporting Person

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

 $^{\ast}$  If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

\*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.