FORM 4

### **UNITED STATES SECURITIES AND EXCHANGE COMMISSION**

Washington, D.C. 20549

OMB APPROVAL

OMB Number:	3235-0287
Estimated average burden	
l	0.5

#### Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

transaction was made pursuant to a contract, instruction or written plan for the purchase or sale of equity securities of the issuer that is intended to satisfy the

Check this box to indicate that a

## STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

affirmative defens 10b5-1(c). See Ins	e conditions of Rule struction 10.			
1. Name and Address Battery Ventu	ss of Reporting Person	•	2. Issuer Name <b>and</b> Ticker or Trading Symbol Sprinklr, Inc. [ CXM ]	Relationship of Reporting Person(s) to Issuer (Check all applicable)  Director  X 10% Owner
(Last)	(First)	(Middle)	3. Date of Earliest Transaction (Month/Day/Year) 11/17/2023	Officer (give title Other (specify below)
C/O BATTERY VENTURES ONE MARINA PARK DRIVE, SUITE 1100			4. If Amendment, Date of Original Filed (Month/Day/Year)	6. Individual or Joint/Group Filing (Check Applicable Line) Form filed by One Reporting Person
(Street)				X Form filed by More than One Reporting Person
BOSTON	MA	02210		
(City)	(State)	(Zip)		

### Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)		4. Securities Ad Disposed Of (D	cquired (A ) (Instr. 3,	) or 4 and 5)	5. Amount of Securities Beneficially Owned Following Reported	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership	
			Code	v	Amount	(A) or (D)	Price	Transaction(s) (Instr. 3 and 4)		(Instr. 4)	
Class A Common Stock	11/17/2023		С		9,901,000	Α	(1)	11,936,367	D <sup>(2)</sup>		
Class A Common Stock	11/17/2023		С		99,000	A	(1)	117,464	I	By Battery Investment Partners IX, LLC <sup>(3)</sup>	
Class A Common Stock								2,180,664	I	By Battery Ventures Select Fund I, L.P <sup>(4)</sup>	
Class A Common Stock								215,670	I	By Battery Investment Partners Select Fund I, L.P. <sup>(5)</sup>	
Class A Common Stock								259,460(6)	<b>D</b> <sup>(7)</sup>		
Class A Common Stock								194,838(6)(8)	D <sup>(9)</sup>		
Class A Common Stock								559,581(6)	I	By Trust <sup>(10)</sup>	
Class A Common Stock								88,593(6)(8)	D <sup>(11)</sup>		
Class A Common Stock								733,222(6)	D <sup>(12)</sup>		
Class A Common Stock								11,062(8)	I	By LLC(13)	

# Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transac Code (Ir 8)		Deriva Secur Acqui Dispo		6. Date Exercisable and Expiration Date (Month/Day/Year) 7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4)		Expiration Date (Month/Day/Year)		Securities Underlying Derivative Security (Instr.		8. Price of Derivative Security (Instr. 5)	9. Number of derivative Securities Beneficially Owned Following Reported	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)
				Code	v	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares		Transaction(s) (Instr. 4)				
Class B Common Stock	(1)	11/17/2023		C			9,901,000	(14)	(14)	Class A Common Stock	9,901,000	\$0.00 <sup>(14)</sup>	10,634,367	D <sup>(2)</sup>			
Class B Common Stock	(1)	11/17/2023		С			99,000	(14)	(14)	Class A Common Stock	99,000	\$0.00 <sup>(14)</sup>	106,335	I	By Battery Investment Partners IX, LLC <sup>(3)</sup>		

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)		5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)		6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4)		8. Price of Derivative Security (Instr. 5)	9. Number of derivative Securities Beneficially Owned Following Reported	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)
				Code	v	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares		Transaction(s) (Instr. 4)		l
Class B Common Stock	(14)							(14)	(14)	Class A Common Stock	1,203,568		1,203,568	I	By Battery Ventures Select Fun I, L.P <sup>(4)</sup>
Class B Common Stock	(14)							(14)	(14)	Class A Common Stock	119,034		119,034	I	By Battery Investmen Partners Select Fun I, L.P. <sup>(5)</sup>
1. Name and A Battery V		-													
(Last) C/O BATTE ONE MARI	RY VENT	First) URES DRIVE, SUITE	(Middle)												
(Street) BOSTON	N	MA	02210												
(City)	(	State)	(Zip)												
1. Name and A Battery In	•	Partners IX,	<u>LLC</u>												
(Last) C/O BATTE ONE MARI	RY VENT	First) URES DRIVE, SUITE	(Middle)												
(Street) BOSTON		мA	02210												

(City)

(Last)

(Street) BOSTON

(City)

(Last)

(Street)
BOSTON

(City)

(State)

(First)

MA

(State)

(First)

MA

(State)

ONE MARINA PARK DRIVE, SUITE 1100

ONE MARINA PARK DRIVE, SUITE 1100

1. Name and Address of Reporting Person\*

<u>Battery Partners IX, LLC</u>

1. Name and Address of Reporting Person  $^{\star}$ 

TOBIN SCOTT R

C/O BATTERY VENTURES

C/O BATTERY VENTURES

(Zip)

(Middle)

02210

(Zip)

(Middle)

02210

(Zip)

of Reporting Person *								
<u>AVID</u>								
(First)	(Middle)							
,	(Middle)							
ONE MARINA PARK DRIVE, SUITE 1100								
MA	02210							
(State)	(Zip)							
of Reporting Person *								
HAEL MAURIC	<u>'E</u>							
(First)	(Middle)							
ENTURES								
ARK DRIVE, SUITI	E 1100							
MA	02210							
14111	02210							
(State)	(Zip)							
of Reporting Person*								
(First)	(Middle)							
ENTURES								
ARK DRIVE, SUITI	E 1100							
MA								
	02210							
MA	02210							
(State)	(Zip)							
(State)								
(State)								
(State)								
(State) of Reporting Person*	(Zip)							
(State) of Reporting Person* (First)	(Zip)							
(State) of Reporting Person*  (First)  ENTURES	(Zip)							
(State) of Reporting Person*  (First)  ENTURES  ARK DRIVE, SUITI	(Zip) (Middle)							
(State) of Reporting Person*  (First)  ENTURES	(Zip)							
	(First) ENTURES ARK DRIVE, SUITE  MA  (State) Of Reporting Person HAEL MAURIC  (First) ENTURES ARK DRIVE, SUITE  MA  (State) Of Reporting Person  (First) ENTURES ARK DRIVE, SUITE	(First) (Middle) ENTURES ARK DRIVE, SUITE 1100  MA 02210  (State) (Zip)  Of Reporting Person HAEL MAURICE  (First) (Middle) ENTURES ARK DRIVE, SUITE 1100  MA 02210  (State) (Zip)  of Reporting Person  (First) (Middle) ENTURES ARK DRIVE, SUITE 1100						

#### Explanation of Responses:

- 1. These shares of Class B common stock were converted on a one-for-one basis into Class A common stock.
- 2. The reported securities are owned directly by Battery Ventures IX, L.P. ("BV IX"). The sole general partner of BV IX is Battery Partners IX, LLC ("BP IX"). Neeraj Agrawal, Michael M. Brown, Jesse R. Feldman, Roger H. Lee, R. David Tabors and Scott R. Tobin are the managing members of BP IX and may be deemed to share voting and dispositive power over the securities held by BV IX. Each of the Reporting Persons disclaims beneficial ownership of these securities except to the extent of his or its pecuniary interest therein, and the inclusion of these securities in this report shall not be deemed an admission of beneficial ownership of the reported securities for purposes of Section 16 of for any other purpose. Mr. Agrawal is a director of the Issuer and files separate Section 16 reports.
- 3. The reported securities are owned directly by Battery Investment Partners IX, LLC ("BIP IX"). The sole managing member of BIP IX is BP IX. Neeraj Agrawal, Michael M. Brown, Jesse R. Feldman, Roger H. Lee, R. David Tabors and Scott R. Tobin are the managing members of BP IX and may be deemed to share voting and dispositive power over the securities held by BIP IX. Each of the Reporting Persons disclaims beneficial ownership of these securities except to the extent of his or its pecuniary interest therein, and the inclusion of these securities in this report shall not be deemed an admission of beneficial ownership of the reported securities for purposes of Section 16 of for any other purpose. Mr. Agrawal is a director of the Issuer and files separate Section 16 reports.
- 4. The reported securities are owned directly by Battery Ventures Select Fund I, L.P. ("BV Select I"). R. David Tabors has an economic interest in BV Select I. The sole general partner of BV Select I is Battery Partners Select Fund I, L.P. ("BP Select I"). The general partner of BP Select I is Battery Partners Select Fund I GP, LLC ("BP Select I GP"). Neeraj Agrawal, Michael M. Brown, Jesse R. Feldman, Roger H. Lee and Scott R. Tobin are managing members of BP Select I GP and may be deemed to share voting and dispositive power over the securities held by BV Select I. Each of the Reporting Persons disclaims beneficial ownership of these securities except to the extent of his or its pecuniary interest therein, and the inclusion of these securities in this report shall not be deemed an admission of beneficial ownership of the reported securities for purposes of Section 16 of for any other purpose. Mr. Agrawal is a director of t
- 5. The reported securities are owned directly by Battery Investment Partners Select Fund I, L.P. ("BIP Select I"). R. David Tabors has an economic interest in BIP Select I. The sole general partner of BIP Select I GP. Neeraj Agrawal, Michael M. Brown, Jesse R. Feldman, Roger H. Lee and Scott R. Tobin are managing members of BP Select I GP and may be deemed to share voting and dispositive power over the securities held by BIP Select I. Each of the Reporting Persons disclaims beneficial ownership of these securities except to the extent of his or its pecuniary interest therein, and the inclusion of these securities in this report shall not be deemed an admission of beneficial ownership of the reported securities for purposes of Section 16 of for any other purpose. Mr. Agrawal is a director of the Issuer and files separate Section 16 reports.
- 6. The securities held by the Reporting Person prior to the transaction reported herein reflect the receipt of securities pursuant to a pro rata distribution in kind effected by BP IX to its members for no additional consideration, including the Reporting Person. The receipt of such securities by the Reporting Person constituted a change in form of ownership and, therefore, was not required to be reported pursuant to Section 16.
- 7. Securities are held by Michael M. Brown.
- 8. The securities held by the Reporting Person prior to the transaction reported herein reflect the receipt of securities pursuant to a pro rata distribution in kind effected by BIP IX to its members for no additional consideration, including the Reporting Person. The receipt of such securities by the Reporting Person constituted a change in form of ownership and, therefore, was not required to be reported pursuant to Section 16.
- 9. Securities are held by Jesse R. Feldman.
- 10. Securities are held by The Lee Family Trust, of which Roger H. Lee is a co-trustee. Mr. Lee disclaims beneficial ownership of these securities held by The Lee Family Trust except to the extent of his proportionate pecuniary interest therein.
- 11. Shares are held by R. David Tabors.
- 12. Shares are held by Scott R. Tobin.

13. Securities are held by Tobin Family, LLC, of which Mr. Tobin is the sole member. Mr. Tobin disclaims beneficial ownership of these securities except to the extent of his pecuniary interest therein, and the inclusion of these securities in this report shall not be deemed an admission of beneficial ownership of the reported securities for purposes of Section 16 of for any other purpose.

14. Each share of Class B Common Stock is convertible at any time at the option of the Reporting Person into one share of Class A Common Stock. Each share of Class B Common Stock will convert automatically into shares of Class A common Stock, on a one-to-one basis, upon the following: (1) the sale or transfer of such share of Class B Common Stock, subject to certain exceptions specified in the Issuer's amended and restated certificate of incorporation; (2) the death of the Reporting Person; and (3) the final conversion date, defined as the first trading day on or after the date on which the outstanding shares of Class B Common Stock represent less than 5.0% of the Issuer's then-outstanding Class A and Class B Common Stock to certain timing criteria.

#### Remarks:

/s/ Christopher Schiavo, as Attorney-in-Fact for Battery Ventures IX, L.P.	11/21/2023
/s/ Christopher Schiavo, as Attorney-in-Fact for Battery Investment Partners IX, LLC	11/21/2023
/s/ Christopher Schiavo, as Attorney-in-Fact for Battery Partners IX, LLC	11/21/2023
/s/ Christopher Schiavo, as Attorney-in-Fact for Scott R. Tobin	11/21/2023
/s/ Christopher Schiavo, as Attorney-in-Fact for R. David <u>Tabors</u>	11/21/2023
/s/ Christopher Schiavo, as Attorney-in-Fact for Michael M. Brown	11/21/2023
/s/ Christopher Schiavo, as Attorney-in-Fact for Jesse R. Feldman	11/21/2023
/s/ Christopher Schiavo, as Attorney-in-Fact for Roger H. Lee	11/21/2023
** Signature of Reporting Person	Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.

<sup>\*</sup> If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

<sup>\*\*</sup> Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).