FORM 4

# **UNITED STATES SECURITIES AND EXCHANGE COMMISSION**

Washington, D.C. 20549

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934

APPROVAL

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### Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

or Section 30(h) of the Investment Company Act of 1940

Check this box to indicate that a transaction was made pursuant to a contract, instruction or written plan for the purchase or sale of equity securities of the issuer that is intended to satisfy the affirmative defense conditions of Rule 10b5-1(c). See Instruction 10.

1. Name and Address of Reporting Person*  Battery Partners IX, LLC			2. Issuer Name and Ticker or Trading Symbol Sprinklr, Inc. [ CXM ]	Relationship of Reporting Person(s) to Issuer (Check all applicable)  Director X 10% Owner			
(Last)	(First)	(Middle)	3. Date of Earliest Transaction (Month/Day/Year) 01/09/2024	Officer (give title Other (specify below) below)			
ONE MARINA PARK DRIVE, SUITE 1100  (Street)			4. If Amendment, Date of Original Filed (Month/Day/Year)	Individual or Joint/Group Filing (Check Applicable Line Form filed by One Reporting Person      Form filed by Many they One Reporting Person			
BOSTON	MA	02210		X Form filed by More than One Reporting Person			
(City)	(State)	(Zip)					

### Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)		4. Securities Ad Of (D) (Instr. 3,		) or Disposed	Securities Beneficially Owned Following Reported	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
					Amount	(A) or (D)	Price	Transaction(s) (Instr. 3 and 4)		
Class A Common Stock	01/09/2024		J <sup>(1)</sup>		4,000,000	D	\$0.00	7,936,367	I	By Battery Ventures IX, L.P. <sup>(2)</sup>
Class A Common Stock	01/09/2024		J <sup>(3)</sup>		40,406	D	\$0.00	77,058	I	By Battery Investment Partners IX, LLC <sup>(4)</sup>
Class A Common Stock	01/09/2024		J <sup>(5)</sup>		1,188,174	A	\$0.00	1,188,174	I	By Battery Partners IX, LLC <sup>(6)</sup>
Class A Common Stock	01/09/2024		J <sup>(7)</sup>		1,188,174	D	\$0.00	0	I	By Battery Partners IX, LLC <sup>(6)</sup>
Class A Common Stock	01/10/2024		S		50,000	D	\$12.01(8)	158,154(9)	I	By Trust <sup>(10)</sup>
Class A Common Stock	01/10/2024		S		10,424	D	\$11.99(11)	80,952(9)	D <sup>(12)</sup>	
Class A Common Stock								215,670	I	By Battery Investment Partners Select Fund I, L.P.(13)
Class A Common Stock	Danis at his Co							2,180,664	I	By Battery Ventures Select Fund I, L.P. <sup>(14)</sup>

# Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	 	4. Transaction Code (Instr. 8)		5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)		6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4)		8. Price of Derivative Security (Instr. 5)	9. Number of derivative Securities Beneficially Owned Following Reported	Ownership Form: Direct (D)	11. Nature of Indirect Beneficial Ownership (Instr. 4)
			Code	v	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares		Transaction(s) (Instr. 4)		

Г								
1. Name and Address of R	Reporting Person*							
Battery Partners I	X, LLC							
(Last)	(First)	(Middle)						
ONE MARINA PAR	ONE MARINA PARK DRIVE, SUITE 1100							
(Street)								
BOSTON	MA	02210						
(City)	(State)	(Zip)						
1. Name and Address of R	Reporting Person*							
Battery Investmen	nt Partners IX, LLC	2						
(Last)	(First)	(Middle)						
C/O BATTERY VEN								
ONE MARINA PAR	K DRIVE, SUITE 1100	J						
(Street)								
BOSTON	MA	02210						
(City)	(State)	(Zip)						
1. Name and Address of F	Reporting Person *							
Battery Ventures	IX, L.P.							
(Last)	(First)	(Middle)						
C/O BATTERY VEN								
ONE MARINA PAR	K DRIVE, SUITE 1100	) 						
(Street)								
BOSTON	MA	02210						
(City)	(State)	(Zip)						
1. Name and Address of R	Reporting Person *							
Stoner Chelsea R	<u>-</u>							
	<b>—</b>							
(Last)	(First)	(Middle)						
C/O BATTERY VEN ONE MARINA PARI	K DRIVE, SUITE 1100	)						
(Street)								
BOSTON	MA	02210						
(City)	(State)	(Zip)						
Name and Address of F	Reporting Person *							
Elhafed Morad								
(Last)	(First)	(Middle)						
C/O BATTERY VENTURES								
ONE MARINA PARK DRIVE, SUITE 1100								
(Street)								
BOSTON	MA	02210						
(City)	(State)	(Zip)						

# Explanation of Responses:

- 1. Represents a pro rata, in-kind distribution, and not a purchase or sale of securities, by Battery Ventures IX, L.P. ("BV IX") to its general partner and limited partners without additional consideration.
- 2. Securities are held by BV IX. Battery Partners IX, LLC ("BP IX") is the general partner of BV IX and may be deemed to beneficially own the securities held by BV IX. Each of the Reporting Persons disclaims beneficial ownership of these securities except to the extent of its, his or her pecuniary interest therein, and the inclusion of these securities in this report shall not be deemed an admission of beneficial ownership of the reported securities for purposes of Section 16 of for any other purpose.
- 3. Represents a pro rata, in-kind distribution, and not a purchase or sale of securities, by Battery Investment Partners IX, LLC ("BIP IX") to its members without additional consideration.
- 4. Securities are held by BIP IX. BP IX is the managing member of BIP IX and may be deemed to beneficially own the securities held by BIP IX. Each of the Reporting Persons disclaims beneficial ownership of these securities except to the extent of its, his or her pecuniary interest therein, and the inclusion of these securities in this report shall not be deemed an admission of beneficial ownership of the reported securities for purposes of Section 16 of for any other purpose.
- any other purpose.Represents receipt of securities in the distribution in kind described in footnote (1).
- 6. Securities are held by BP IX. Each of the Reporting Persons disclaims beneficial ownership of these securities except to the extent of its, his or her pecuniary interest therein, and the inclusion of these securities in this report shall not be deemed an admission of beneficial ownership of the reported securities for purposes of Section 16 of for any other purpose.
- 7. Represents a pro rata, in-kind distribution, and not a purchase or sale of securities, by BP IX to its members without consideration.

- 8. The price reported in Column 4 is a weighted average price. These securities were sold in multiple transactions at prices ranging from \$12.00 to \$12.05 inclusive. The Reporting Person undertakes to provide to the Issuer, any security holder of the Issuer, or the staff of the Securities and Exchange Commission, upon request, full information regarding the number of securities sold at each separate price within the range set forth in this footnote.
- 9. The securities beneficially owned by the Reporting Person prior to the reported transaction reflect the receipt of securities in the distribution in kind described in footnote (7) and from previous distributions in kind that constituted changes in form of ownership and, therefore, were not required to be reported pursuant to Section 16.
- 10. Securities are held by the Spiller Stoner Family Trust Dated 8/22/13, of which Chelsea R. Stoner is a trustee. Ms. Stoner disclaims beneficial ownership of these securities except to the extent of her proportionate pecuniary interest therein
- 11. The price reported in Column 4 is a weighted average price. These securities were sold in multiple transactions at prices ranging from \$11.85 to \$12.05 inclusive. The Reporting Person undertakes to provide to the Issuer, any security holder of the Issuer, or the staff of the Securities and Exchange Commission, upon request, full information regarding the number of securities sold at each separate price within the range set forth in this footnote.
- 12. Securities are held by Morad Elhafed.
- 13. Securities are held by Battery Investment Partners Select Fund I, L.P. ("BIP Select I"). The sole general partner of BIP Select I is Battery Partners Select Fund IGP, LLC ("BP Select I GP"). Each of Chelsea R. Stoner and Elhafed Morad is a managing member of BP Select I GP and may be deemed to share voting and dispositive power over these securities. Each of the Reporting Persons disclaims beneficial ownership of these securities except to the extent of its, his or her pecuniary interest therein, and the inclusion of these securities in this report shall not be deemed an admission of beneficial ownership of the reported securities for purposes of Section 16 of for any other purpose.
- 14. Securities are held by Battery Ventures Select Fund I, L.P. ("BV Select I"). The sole general partner of BV Select I is Battery Partners Select Fund I, L.P. ("BP Select I"). The general partner of BP Select I is BP Select I GP. Each of Chelsea R. Stoner and Elhafed Morad is a managing member of BP Select I GP and may be deemed to share voting and dispositive power over these securities. Each of the Reporting Persons disclaims beneficial ownership of these securities except to the extent of its, his or her pecuniary interest therein, and the inclusion of these securities in this report shall not be deemed an admission of beneficial ownership of the reported securities for purposes of Section 16 of for any other purpose.

#### Remarks

/s/ Christopher Schiavo, as Attorney-in-Fact for Battery Partners IX, LLC	01/11/2024
/s/ Christopher Schiavo, as Attorney-in-Fact for Battery Investment Partners IX, LLC	01/11/2024
/s/ Christopher Schiavo, as Attorney-in-Fact for Battery Ventures IX, L.P.	01/11/2024
/s/ Christopher Schiavo, as Attorney-in-Fact for Chelsea R. Stoner	01/11/2024
/s/ Christopher Schiavo, as Attorney-in-Fact for Elhafed Morad	01/11/2024
** Signature of Reporting Person	Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- \* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.