FORM 4

# **UNITED STATES SECURITIES AND EXCHANGE COMMISSION**

Washington, D.C. 20549

OMB APPROVAL

|   | OMB Number:              | 3235-0287 |
|---|--------------------------|-----------|
|   | Estimated average burden |           |
| - | hours per response.      | 0.5       |

#### Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

Check this box to indicate that a transaction was made pursuant to a contract, instruction or written plan for the purchase or sale of equity securities of the issuer that is intended to satisfy the

#### STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

| affirmative defense<br>10b5-1(c). See Ins | conditions of Rule truction 10. |          |   |   |  |  |  |  |
|---|---------------------------------|----------|---|---|--|--|--|--|
| 1. Name and Addres  Adams Diane           | s of Reporting Person*          |          | 2. Issuer Name <b>and</b> Ticker or Trading Symbol Sprinklr, Inc. [ CXM ] | 5. Relationship of Reporting Person(s) to Issuer<br>(Check all applicable)  Director 10% Owner    |  |  |  |  |
| (Last) C/O SPRINKLR                       | (First)                         | (Middle) | 3. Date of Earliest Transaction (Month/Day/Year) 04/02/2024               | X Officer (give title Other (specify below) below)  CHIEF CULTURE & TALENT OFFICER                |  |  |  |  |
| 29 WEST 35TH STREET , 7TH FLOOR           |                                 |          | 4. If Amendment, Date of Original Filed (Month/Day/Year)                  | Individual or Joint/Group Filing (Check Applicable Line)     X Form filed by One Reporting Person |  |  |  |  |
| (Street) NEW YORK                         | NY                              | 10001    |   | Form filed by More than One Reporting Person  |  |  |  |  |
| (City)                                    | (State)                         | (Zip)    |   |   |  |  |  |  |

## Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

| 1. Title of Security (Instr. 3) | 2. Transaction<br>Date<br>(Month/Day/Year) | 2A. Deemed<br>Execution Date,<br>if any<br>(Month/Day/Year) | Date, Transaction Code (Instr. |               | 4. Securities Acquired (A) or Disposed Of (D) (Instr. 3, 4 and 5) |               |       | 5. Amount of<br>Securities<br>Beneficially Owned<br>Following Reported | 6. Ownership<br>Form: Direct (D)<br>or Indirect (I)<br>(Instr. 4) | Beneficial<br>Ownership |
|---------------------------------|--|---|--------------------------------|---------------|---|---------------|-------|--|---|-------------------------|
|                                 |  |   | Code                           | Code V Amount |   | (A) or<br>(D) | Price | Transaction(s)<br>(Instr. 3 and 4)                                     |   | (Instr. 4)              |
| Class A Common Stock            | 04/02/2024                                 |   | A                              |               | 162,162(1)  | A             | \$0   | 413,502  | D   |                         |

# Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

| 1. Title of<br>Derivative<br>Security (Instr. 3) | 2.<br>Conversion<br>or Exercise<br>Price of<br>Derivative<br>Security | <br>3A. Deemed<br>Execution Date,<br>if any<br>(Month/Day/Year) | 4.<br>Transac<br>Code (Ir<br>8) |   | 5. Num<br>Derivat<br>Securit<br>Acquire<br>or Disp<br>(D) (Ins<br>and 5) | ive<br>ies<br>ed (A)<br>osed of | 6. Date Exercisable and<br>Expiration Date<br>(Month/Day/Year) |                    | 7. Title and Amount of<br>Securities Underlying<br>Derivative Security<br>(Instr. 3 and 4) |                                     | Derivative<br>Security<br>(Instr. 5) | 9. Number of<br>derivative<br>Securities<br>Beneficially<br>Owned<br>Following<br>Reported | 10.<br>Ownership<br>Form:<br>Direct (D)<br>or Indirect<br>(I) (Instr. 4) | Beneficial<br>Ownership<br>(Instr. 4) |
|--|---|---|---------------------------------|---|--|---------------------------------|--|--------------------|--|-------------------------------------|--------------------------------------|--|--|---------------------------------------|
|  |   |   | Code                            | v | (A)  | (D)                             | Date<br>Exercisable  | Expiration<br>Date | Title  | Amount<br>or<br>Number<br>of Shares |                                      | Transaction(s)<br>(Instr. 4)   |  |                                       |

### **Explanation of Responses:**

1. Represents a restricted stock unit ("RSU") award. One-fourth (1/4th) of the RSUs shall vest on March 15, 2025, and one-twelfth (1/12th) of the remaining RSUs shall vest on each subsequent June 15, September 15 and March 15, thereafter, subject to the Reporting Person's continuous service to the Issuer on each such vesting date.

/s/ Jason Minio, Attorney-in-Fact 04/03/2024

\*\* Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- \* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.