

FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

OMB APPROVAL

OMB Number: 3235-0287
 Estimated average burden
 hours per response: 0.5

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934
 or Section 30(h) of the Investment Company Act of 1940

☐ Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

☐ Check this box to indicate that a transaction was made pursuant to a contract, instruction or written plan for the purchase or sale of equity securities of the issuer that is intended to satisfy the affirmative defense conditions of Rule 10b5-1(c). See Instruction 10.

1. Name and Address of Reporting Person * <u>Battery Ventures IX, L.P.</u> (Last) (First) (Middle) <u>C/O BATTERY VENTURES</u> <u>ONE MARINA PARK DRIVE, SUITE 1100</u> (Street) <u>BOSTON MA 02210</u> (City) (State) (Zip)	2. Issuer Name and Ticker or Trading Symbol <u>Sprinklr, Inc. [CXM]</u> 3. Date of Earliest Transaction (Month/Day/Year) <u>05/27/2025</u> 4. If Amendment, Date of Original Filed (Month/Day/Year)	5. Relationship of Reporting Person(s) to Issuer (Check all applicable) Director <input checked="" type="checkbox"/> 10% Owner Officer (give title below) Other (specify below) 6. Individual or Joint/Group Filing (Check Applicable Line) Form filed by One Reporting Person <input checked="" type="checkbox"/> Form filed by More than One Reporting Person
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Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)		4. Securities Acquired (A) or Disposed Of (D) (Instr. 3, 4 and 5)			5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
			Code	V	Amount	(A) or (D)	Price			
Class A Common Stock	05/27/2025		C		5,334,367	A	(1)	11,570,734	D ⁽²⁾	
Class A Common Stock	05/27/2025		C		53,335	A	(1)	112,687	I	By Battery Investment Partners IX, LLC ⁽³⁾
Class A Common Stock								2,180,664	I	By Battery Ventures Select Fund I, L.P. ⁽⁴⁾
Class A Common Stock								215,670	I	By Battery Investment Partners Select Fund I, L.P. ⁽⁵⁾
Class A Common Stock								566,431 ⁽⁶⁾	D ⁽⁷⁾	
Class A Common Stock								291,362 ⁽⁶⁾⁽⁸⁾	D ⁽⁹⁾	
Class A Common Stock								596,668 ⁽⁶⁾	I	By Trust ⁽¹⁰⁾
Class A Common Stock								84,010 ⁽⁶⁾⁽⁸⁾	D ⁽¹¹⁾	
Class A Common Stock								468,832 ⁽⁶⁾	D ⁽¹²⁾	
Class A Common Stock								14,274 ⁽⁸⁾	I	By LLC ⁽¹³⁾

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)		5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)		6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4)		8. Price of Derivative Security (Instr. 5)	9. Number of derivative Securities Beneficially Owned Following Reported Transaction(s) (Instr. 4)	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)
				Code	V	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares				
Class B Common Stock	(1)	05/27/2025		C			5,334,367	(14)	(14)	Class A Common Stock	5,334,367	\$0 ⁽¹⁴⁾	0	D ⁽²⁾	
Class B Common Stock	(1)	05/27/2025		C			53,335	(14)	(14)	Class A Common Stock	53,335	\$0 ⁽¹⁴⁾	0	I	By Battery Investment Partners IX, LLC ⁽³⁾

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)		5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)		6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4)		8. Price of Derivative Security (Instr. 5)	9. Number of derivative Securities Beneficially Owned Following Reported Transaction(s) (Instr. 4)	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)
				Code	V	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares				
Class B Common Stock	(14)							(14)	(14)	Class A Common Stock	1,203,568		1,203,568	I	By Battery Ventures Select Fund I, L.P. ⁽⁴⁾
Class B Common Stock	(14)							(14)	(14)	Class A Common Stock	119,034		119,034	I	By Battery Investment Partners Select Fund I, L.P. ⁽⁵⁾

1. Name and Address of Reporting Person *

Battery Ventures IX, L.P.

(Last)

(First)

(Middle)

C/O BATTERY VENTURES

ONE MARINA PARK DRIVE, SUITE 1100

(Street)

BOSTON

MA

02210

(City)

(State)

(Zip)

1. Name and Address of Reporting Person *

Battery Investment Partners IX, LLC

(Last)

(First)

(Middle)

C/O BATTERY VENTURES

ONE MARINA PARK DRIVE, SUITE 1100

(Street)

BOSTON

MA

02210

(City)

(State)

(Zip)

1. Name and Address of Reporting Person *

Battery Partners IX, LLC

(Last)

(First)

(Middle)

C/O BATTERY VENTURES

ONE MARINA PARK DRIVE, SUITE 1100

(Street)

BOSTON

MA

02210

(City)

(State)

(Zip)

1. Name and Address of Reporting Person *

TOBIN SCOTT R

(Last)

(First)

(Middle)

C/O BATTERY VENTURES

ONE MARINA PARK DRIVE, SUITE 1100

(Street)

BOSTON

MA

02210

(City)

(State)

(Zip)

1. Name and Address of Reporting Person *		
TABORS R DAVID		
(Last)	(First)	(Middle)
C/O BATTERY VENTURES		
ONE MARINA PARK DRIVE, SUITE 1100		
(Street)		
BOSTON	MA	02210
(City)	(State)	(Zip)

1. Name and Address of Reporting Person *		
BROWN MICHAEL MAURICE		
(Last)	(First)	(Middle)
C/O BATTERY VENTURES		
ONE MARINA PARK DRIVE, SUITE 1100		
(Street)		
BOSTON	MA	02210
(City)	(State)	(Zip)

1. Name and Address of Reporting Person *		
Feldman Jesse		
(Last)	(First)	(Middle)
C/O BATTERY VENTURES		
ONE MARINA PARK DRIVE, SUITE 1100		
(Street)		
BOSTON	MA	02210
(City)	(State)	(Zip)

1. Name and Address of Reporting Person *		
Lee Roger H		
(Last)	(First)	(Middle)
C/O BATTERY VENTURES		
ONE MARINA PARK DRIVE, SUITE 1100		
(Street)		
BOSTON	MA	02210
(City)	(State)	(Zip)

Explanation of Responses:

1. These shares of Class B common stock were converted on a one-for-one basis into Class A common stock.
2. Securities are held by Battery Ventures IX, L.P. ("BV IX"). The sole general partner of BV IX is Battery Partners IX, LLC ("BP IX"). Neeraj Agrawal, Michael M. Brown, Jesse R. Feldman, Roger H. Lee, R. David Tabors and Scott R. Tobin are the managing members of BP IX and may be deemed to share voting and dispositive power over the securities held by BV IX. Each of the Reporting Persons disclaims beneficial ownership of these securities except to the extent of his or its pecuniary interest therein, and the inclusion of these securities in this report shall not be deemed an admission of beneficial ownership of the reported securities for purposes of Section 16 of for any other purpose. Mr. Agrawal is a director of the Issuer and files separate Section 16 reports.
3. Securities are held by Battery Investment Partners IX, LLC ("BIP IX"). The sole managing member of BIP IX is BP IX. Neeraj Agrawal, Michael M. Brown, Jesse R. Feldman, Roger H. Lee, R. David Tabors and Scott R. Tobin are the managing members of BP IX and may be deemed to share voting and dispositive power over the securities held by BIP IX. Each of the Reporting Persons disclaims beneficial ownership of these securities except to the extent of his or its pecuniary interest therein, and the inclusion of these securities in this report shall not be deemed an admission of beneficial ownership of the reported securities for purposes of Section 16 of for any other purpose. Mr. Agrawal is a director of the Issuer and files separate Section 16 reports.
4. Securities are held by Battery Ventures Select Fund I, L.P. ("BV Select I"). R. David Tabors has an economic interest in BV Select I. The sole general partner of BV Select I is Battery Partners Select Fund I, L.P. ("BP Select I"). The general partner of BP Select I is Battery Partners Select Fund I GP, LLC ("BP Select I GP"). Neeraj Agrawal, Michael M. Brown, Jesse R. Feldman, Roger H. Lee and Scott R. Tobin are managing members of BP Select I GP and may be deemed to share voting and dispositive power over the securities held by BV Select I. Each of the Reporting Persons disclaims beneficial ownership of these securities except to the extent of his or its pecuniary interest therein, and the inclusion of these securities in this report shall not be deemed an admission of beneficial ownership of the reported securities for purposes of Section 16 of for any other purpose. Mr. Agrawal is a director of the Issuer and files separate Section 16 reports.
5. Securities are held by Battery Investment Partners Select Fund I, L.P. ("BIP Select I"). R. David Tabors has an economic interest in BIP Select I. The sole general partner of BIP Select I is BP Select I GP. Neeraj Agrawal, Michael M. Brown, Jesse R. Feldman, Roger H. Lee and Scott R. Tobin are managing members of BP Select I GP and may be deemed to share voting and dispositive power over the securities held by BIP Select I. Each of the Reporting Persons disclaims beneficial ownership of these securities except to the extent of his or its pecuniary interest therein, and the inclusion of these securities in this report shall not be deemed an admission of beneficial ownership of the reported securities for purposes of Section 16 of for any other purpose. Mr. Agrawal is a director of the Issuer and files separate Section 16 reports.
6. The securities held by the Reporting Person prior to the transaction reported herein reflect the receipt of securities pursuant to pro rata distributions in kind, effected by BP IX to its members for no additional consideration, including the Reporting Person. The receipt of such securities by the Reporting Person constituted a change in form of ownership and, therefore, was not required to be reported pursuant to Section 16.
7. Securities are held by Michael M. Brown.
8. The securities held by the Reporting Person prior to the transaction reported herein reflect the receipt of securities pursuant to pro rata distributions in kind, effected by BIP IX to its members for no additional consideration, including the Reporting Person. The receipt of such securities by the Reporting Person constituted a change in form of ownership and, therefore, was not required to be reported pursuant to Section 16.
9. Securities are held by Jesse R. Feldman.
10. Securities are held by The Lee Family Trust, of which Roger H. Lee is a co-trustee. Mr. Lee disclaims beneficial ownership of these securities except to the extent of his proportionate pecuniary interest therein.
11. Securities are held by R. David Tabors.
12. Securities are held by Scott R. Tobin.

13. Securities are held by Tobin Family, LLC, of which Mr. Tobin is the sole member. Mr. Tobin disclaims beneficial ownership of these securities except to the extent of his pecuniary interest therein, and the inclusion of these securities in this report shall not be deemed an admission of beneficial ownership of the reported securities for purposes of Section 16 of for any other purpose.

14. Each share of Class B Common Stock is convertible at any time at the option of the Reporting Person into one share of Class A Common Stock. Each share of Class B Common Stock will convert automatically into shares of Class A common stock, on a one-to-one basis, upon the following: (1) the sale or transfer of such share of Class B Common Stock, subject to certain exceptions specified in the Issuer's amended and restated certificate of incorporation; (2) the death of the Reporting Person; and (3) the final conversion date, defined as the first trading day on or after the date on which the outstanding shares of Class B Common Stock represent less than 5.0% of the Issuer's then-outstanding Class A and Class B Common Stock to certain timing criteria.

<u>/s/ Christopher Schiavo, as Attorney-in-Fact for Battery Ventures IX, L.P.</u>	<u>05/29/2025</u>
<u>/s/ Christopher Schiavo, as Attorney-in-Fact for Battery Investment Partners IX, LLC</u>	<u>05/29/2025</u>
<u>/s/ Christopher Schiavo, as Attorney-in-Fact for Battery Partners IX, LLC</u>	<u>05/29/2025</u>
<u>/s/ Christopher Schiavo, as Attorney-in-Fact for Scott R. Tobin</u>	<u>05/29/2025</u>
<u>/s/ Christopher Schiavo, as Attorney-in-Fact for R. David Tabors</u>	<u>05/29/2025</u>
<u>/s/ Christopher Schiavo, as Attorney-in-Fact for Michael M. Brown</u>	<u>05/29/2025</u>
<u>/s/ Christopher Schiavo, as Attorney-in-Fact for Jesse R. Feldman</u>	<u>05/29/2025</u>
<u>/s/ Christopher Schiavo, as Attorney-in-Fact for Roger H. Lee</u>	<u>05/29/2025</u>
** Signature of Reporting Person	Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.